

# NoVa Rottweiler Rescue League, Inc.

Rottweilers: Homeless, but not Heartless



"Until there are none...rescue one."

© 2004 Judy Marion; Marion Productions

**ATTN: Howard County Businesses - Sponsor Opportunity**

**RE: 7th Annual Howard County Pet Expo!!  
Sunday, June 08, 2008 (rain date June 15, 2008)  
Schooley Mill Park - Hall Shop Road, Highland, Md.  
11:00 - 3:00**

This letter is to introduce you to the 7th Annual Howard County Pet Expo to be held June 08, 2007 (rain date June 15, 2008) at Schooley Mill Park in Howard County! This is a non-profit event with a mission to raise awareness and educate the public regarding the wonderful, dedicated animal rescue groups in our area. As you may be aware, these groups are non-profit and operate solely on donations and blood, sweat and tears. They rescue unwanted, abused, neglected domestic animals and take care of their medical needs, foster them, rehabilitate, screen meticulously for the right home, and place them in forever homes. The public too often is not aware that such groups exist or do not know specifically what they do or how to locate them. This event is great exposure for these groups and gives them an opportunity to educate the public and drum up critical donations to continue their great work.

This is a high-profile event, **heavily advertised** in Howard, Mont., Carroll, AA, Balt. and Frederick counties. This is a community, family event with very large public attendance. There will be several rescue groups attending and will include dogs, cats, equine and birds. In addition, there will be many pet related and non-pet related vendors that pay for space to show case their businesses and meet the public. There will be food vendors, a band, many events and demos scheduled as well as adoptable animals on site. Your company is welcome to do a presentation if you'd like.

Specifically, we are looking for sponsors for this event. The sponsorship fees will help pay for the cost of the event (advertising, facility rental, printed programs, care packages for the rescues, etc.). Sponsors for this event not only provide critical assistance to these wonderful animals in need, but also allow the public to see the compassionate side of the corporate industry.

Because the event is non-profit, sponsors will receive a letter for tax deduction purposes. In addition, the sponsors will receive the following:

**\$250.00 Sponsorship**

**Invitation to and acknowledgement  
Continental Breakfast**

**Table space - if attending**

**Listed on programs handed to public  
small print)**

**Printed on T-Shirt (small print)  
sold at event**

**Listed on banner at the event  
(small print)**

**\$500.00 Sponsorship**

**Invitation to and acknowledgment at  
at Continental Breakfast**

**Table space - if attending**

**Listed on programs handed to  
public (large print)**

**Printed on T-Shirt (large Print)  
sold at event**

**Listed on banner at event  
(large print)**

*Listed on all ads in all publications*

**Acknowledgement over micro-  
phone at the beginning and end of  
event**

**Listed on signs at demo rings**

**Listed on P.U.P.S web-site with a link to  
your site if applicable from June, 2008 –  
June, 2009.**

**Listed on Howard County Pet Expo web-  
site with a link to your site if applicable  
from June, 2008 – June, 2009.**

This is a truly fabulous event that gets bigger and better each year! Please help us continue to help our dedicated rescue groups with the never ending plight of saving, fostering and placing abused, neglected and unwanted animals in loving, safe homes.

Should your company choose to be an integral part of this event by sponsoring, please fill out the attached form and mail (mailing instructions are on form). Upon receipt of your check, you will receive confirmation and your tax-deductible letter. Should you have any questions, please contact Karen Decker (P.U.P.S Dog Obedience Training) at 410-992-8410. **Please respond by May 01, 2008.**

Thank you in advance for your compassion and generosity!

Sincerely,

Howard County Pet Expo Committee  
NoVA Rottweiler Rescue League (tax I.D. #52-1935314, 509 (a) (1) classification with a 503(c) status), P.U.P.S Dog Obedience Training staff

**Howard County Pet Expo - 2008  
Sponsor Registration Form**

Event: Howard County Pet Expo - 2008

Date: Sunday , June 08, 2008 (Rain date Sunday, June 15, 2008)

Location: Schooley Mill Park  
12975 Hall Shop Road  
Highland, MD. 20777

Event Time: 11:00 - 3:00 (Continental Breakfast and set-up starts **promptly** at 8:30)  
**Return lower portion with check**

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**Howard County Pet Expo Sponsor Form**

Company Name: \_\_\_\_\_ Contact name: \_\_\_\_\_

Co. Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ email address and **web site address**: \_\_\_\_\_

Type of Sponsorship: \$250.00 \_\_\_\_\_ \$500.00 \_\_\_\_\_

Please print the name of the company exactly as you want it to appear for this event and on your tax deduction letter: \_\_\_\_\_

Type of business \_\_\_\_\_

Will your company attend the Continental Breakfast? \_\_\_\_\_

If yes, please give name(s) of people attending: \_\_\_\_\_

Does your company need table space for the event? yes \_\_\_\_\_ no \_\_\_\_\_

Referred by: \_\_\_\_\_

**Mail check and lower portion of this form to: Make Check payable to: NoVa - Rottweiler Rescue League (be sure to write "Ho. Co. Pet Expo - 2008" in the memo portion of the check.)**

NoVa - Rottweiler Rescue League  
c/o Karen Decker – P.U.P.S Dog Obedience Training  
4706 Widdup Court  
Ellicott City, MD. 21043