

NoVa Rottweiler Rescue League, Inc.

Rottweilers: Homeless, but not Heartless



"Until there are none...rescue one."

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Subj: Vendor Opportunity

**Re: 7th Annual Howard County Pet Expo
June 8th, 2008 (rain date June 15th, 2008)
Schooley Mill Park - Hall Shop Road, Highland, Md.
11:00-3:00**

This letter is to announce the 7th annual Howard County Pet Expo!! The Howard County Pet Expo is a fabulous family/community event that has grown bigger and better each year and we don't want you to miss out on this great opportunity!!

This is a non-profit event with the mission being to raise awareness and educate the public regarding the wonderful, dedicated rescue groups in our area. As you are aware, these groups are non-profit and operate solely on donations, blood, sweat and tears. They rescue unwanted domestic animals and take care of their medical needs, foster them, place them up for adoption, screen meticulously for the right home and, god willing, place them in a forever home. The public, too often, is not aware that such groups exist or do not know specifically what they do, or how to locate them. This event is great exposure for these groups and allows them to educate the public as well as drum up critical donations. For the vendors, it is a great way to show case businesses in and around Howard County. Whether the business is pet related or not, the event gives great exposure to any business and a chance to personally talk to public about services or products.

We have many events planned including agility demos, obedience demos, K-9 demos, animal massage demos, micro-chipping on-site, Canine Good Citizen Testing, great raffles, and various presentations, etc. Our band will be back too along with our wonderful food vendor! We will also have a continental breakfast for all participants which is a nice way to network and meet other businesses and the rescue groups.

We will have a Welcome Table and programs will be handed out with a directory of vendors and a map to locate the vendors.

The date of the event is June 8, 2008 with a rain date of June 15th, 2008 (both Sundays). The actual event will be from 11:00 to 3:00 (participants will arrive at 8:30 to set-up). **We will have volunteers available to help you set up and break down.** This year's event will be high profile and heavily advertised. In addition to being advertised in the MD Pet Gazette, we will be in Patuxent Publishing, Howard County Parks and Rec. spring season Calendar of Events (which is on the internet), all the rescue web-sites, fliers and other various periodicals in Montgomery and Anne Arundel counties as well as various calendars of events. We expect at least double the amount of vendors, more rescues and a huge turnout from the public. To help with the cost of this event as well as

to help with donations for the rescues, the fee for space (**bring your own table**) will be **\$75.00 if received before May 1, 2008** (Inexpensive for a whole day of advertising! And it is tax deductible!). **After May 1, 2008 the fee is \$90.00.**

Please don't miss this opportunity!! You vendors are what make this event a success and we are thankful! Get on board now! Even though we have a large facility, it is first come first serve and we have already started advertising in the MD Pet Gazette and various web sites.

You will receive more information as well as a flier to distribute through your business as the event gets closer.

To register, please fill out the attached form and mail the lower portion back with your check made payable to NoVA (Rottweiler Rescue League and make sure to put HO. CO. PET EXPO in the memo space). Mail to NoVA Rottweiler Rescue League, c/o Karen Decker, P.U.P.S Dog Obedience Training, 4706 Widdup Court, Ellicott City, MD. 21043. You will receive confirmation via email or phone upon receipt of your check.

In the case of rain on both dates, there are no refunds but you will be offered a discounted rate for 2009.

Should you need further information, please contact Karen Decker of P.U.P.S Dog Obedience Training at 410-992-8410 or pupsmd@aol.com

Thank you.

Howard County Pet Expo Committee
(P.U.P.S. Dog Obedience Training staff, and NoVA - Rottweiler Rescue (tax I.D. #52-1935314, 509 (a) (1) classification with a 503(c) status),

**Howard County Pet Expo - 2008
Vendor Registration Form**

Event: Howard County Pet Expo - 2008

Date: Sunday, June 8th, 2008 (rain date Sunday, June 15th, 2008)

Location: Schooley Mill Park
12975 Hall Shop Road
Highland, MD. 20777

Event Time: 11:00 - 3:00 (Set-up starts **promptly** at 8:30) – participants are required to stay until the end of the event.

Contact: Karen Decker (P.U.P.S Dog Obedience Training) 410-992-8410

Return lower portion with check

Company Name: _____ Contact name: _____

Co. Address: _____

Phone#: _____ email address: _____

Number of people attending breakfast _____

Please print the name of your company exactly the way you want it to appear on your tax deduction letter and the event program: _____

Make check payable to: NoVA Rottweiler Rescue League (be sure to write "Howard County Pet Expo - 2008" in the memo portion of the check),

Mail check and lower portion of this form to:

NoVA Rottweiler Rescue League
C/o Karen Decker
P.U.P.S Dog Obedience Training
4706 Widdup Court
Ellicott City, MD. 21043